

ANNUAL REPORT 2022-2023

This is the Annual Report for the academic year 2022-2023, showcasing the accomplishments, developments, and milestones of Naipunnnya School of Management. As we embark on another academic journey, I extend my gratitude to all members of our esteemed institution for their unwavering commitment and dedication.

The long journey that the college underwent has been tedious yet fruitful and has brought it to the present moment with student strength of one thousand and fifty-eight, sixty-seven teaching faculty and fifty non-teaching staff.

Academic Initiatives: The academic year commenced on 1st June 2022 with a Faculty Development Program aimed at enhancing the academic and intellectual environment within the institution. Emphasis was laid on upgrading the knowledge of faculty members to ensure the highest quality of education. Regular seminars, workshops, and training sessions were organized by departments in collaboration with internal and external sources, facilitated by the Internal Quality Assurance Cell (IQAC) of the college.

The college was blessed to have attained excellent results in both undergraduate and postgraduate university examinations, especially in comparison to the other colleges affiliated with the University of Kerala. Special recognition goes to Albin K Jayan and Mithun J Kumar for securing the first and second positions in the BMS Hotel Management examination conducted by the Kerala University.

Pass Percentages in University Examinations 2022:

- BA Communicative English: 66.67%
- BCom Courses overall: 48.55%
- BBA: 66.67%



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- BSC Computer Science: 53.33%
- BCA: 35.48%
- BMS Hotel Management: 59.09%
- MA English Language and Literature: %
- M.Com Finance and Accounting: 64.71%

Student Welcoming and Recognition: Newly admitted students were welcomed during the official Vidhyarambham ceremony on 19th September, with Mr. V.R Krishna Teja, District Collector of Alappuzha, gracing the occasion. We honored the college toppers of Kerala University Examinations with cash prizes, certificates, and mementos during the ceremony.

Academic Course Expansion and Infrastructure Development:

- During this year, we inaugurated the Master of Tourism and Travel Management (MTTM) course sanctioned by Kerala University. Additional batches for BCA and BMS Hotel Management courses were sanctioned, demonstrating our commitment to academic excellence and growth.
- Infrastructure development included the beautification of the campus with a well-maintained and beautifully designed landscape, the setup of an advanced computer lab with 50 systems, and the relocation of the library to a more spacious area in the Administrative block.

Extra-Curricular and Social Initiatives

Various clubs that come under different schemes were proactive in the college providing an avenue for students to explore their creative side as well as being an opportunity for them to showcase their talents and develop their out-of-the-box thinking.

The following achievements and developments are a few of the many programs actualized during the year:

- Vanquish Junior and Le Voyageur -Commerce & Management and Tourism Fest was held in the month of October, inaugurated by Mr.Lijo Abraham, DTPC Secretary ,Alappuzha. Tourism club activities, tourism boutique packages and a YouTube channel were inaugurated by Mr.Binesh Kumar ,Director of Team Yathri India, Pvt..Ltd.

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- ED Club conducted various activities to train the members to learn the aspects of business. Incubation Centre was set up to help young minds develop their ideas to reality. It was inaugurated by Mr. Ayesh S, Asst. District Industries Officer, Cherthala who promised help as well as render his guidance to the students.
- Seminars/workshops by external resource persons conducted by all departments and major clubs/cells.
- Creative Arts “Karma” is an initiative by the Hotel Management Department conducted inter-school hospitality competitions in November.
- PTA general body meeting was held in December to elect the new PTA members.
- The Women Cell -Saheli of the college observes and celebrate days of importance in relation to women. The cell takes active interest in the conduct of programs in connection with women welfare. Outreach programs were also arranged by the cell.
- Gender Awareness Class in association with IQAC and Women and Child Development Alappuzha was conducted in November.
- Cake mixing Ceremony was conducted in November as part of Xmas cake making where we had foreign dignitaries from Germany and Israel as the guests for the ceremonial function.
- Orientation sessions were given to all batches to bring awareness in the students related to drug abuse, violation of traffic rules and such humanitarian concerns and they were conducted in association with PTA and NAAC.
- Almost all days of National importance were observed and all festivals were celebrated in the campus.
- Industrial visits, tours and internships are arranged for the students to give a major exposure to real working environments along with a practical perspective of a theoretical concept relevant to their domain.
- IT Fest Yantrika- inter-college and inter-school competitions were conducted.
- Department assemblies are conducted as a platform to improve the confidence, communication skills of students.
- As part of charitable activity, the departments and various clubs of the college have taken keen interest in supplying food and essentials to destitute homes, orphanages and to the needy.

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- Library department in association with NAAC conducted awareness session for students. The department also sponsors award for best library user every year.
- Programs in association with IQAC are conducted by all clubs of the college. It is particularly note-worthy to mention that the clubs have taken active interest in conducting, observing and arranging activities for the students under the supervision of faculty coordinators supported by student coordinators.
- College Union elections are carried out in the parliamentary model abiding by the rules, guidelines and regulations prescribed by the Kerala University and was carried out smoothly.
- Teachers club “Acharya” arranged Naipunnya family get together “Imbam 2023” in February. It was an opulent and jubilant celebration inaugurated by Fr. Dr.Paul Kaithottungal former Principal and was well-appreciated and enjoyed by the family members.
- The NSS unit organized their annual camp at St. Joseph’s School Kunnumpuram, Cherthala, and collaborated with Nehru Yuva Kendra, Alappuzha. It was inaugurated by Shri K.Shaji, Deputy Conservator of Forests, Social Forestry, Alappuzha. Various programs for promoting sustainable living and biodiversity, among other initiatives designed for the service of society, were also successfully implemented by the NSS team.
- Our NCC unit plays a pivotal role in motivating and grooming cadets into disciplined and patriotic citizens. It also is a major force in instilling among students’ patriotism and love for the country, promoting the greatness of the indomitable spirit of our country.
- Career and placement drives, in collaboration with external organizations, have resulted in many students securing positions in reputed organizations. The Career and Placement Cell has been proactive in providing special training and development programs to prepare students for interviews and tests. Mega Placement Drive was organized in association with St. Mary’s Church Cherthala in connection with their millennium celebration and Disha, Employability Centre, Alappuzha. Many of our students were placed in reputed organizations and would be joining after the course. Through this

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program, the natives of the locality were able to apply and also avail jobs, thus providing employment to some members of the society.

- The Alumni meet held on November 26, 2022, witnessed the participation of 150 former students, fostering a sense of unity and shared memories.
- Holy Mass is conducted on first Fridays for catholic students and moral education sessions are arranged for non-Catholics to impart moral values in students

The first National Assessment and Accreditation (NAAC) works are underway. The IQAC team of the college has been working tirelessly in documenting the papers required for NAAC accreditation which we have realized is mandatory for the affiliation and future existence of the college. The team has been working to enhance quality in academic activities.

Naipunnya School of Management has completed two decades. We have a culture which we endeavor to preserve and which serves to be inspiration and guide for our future. It has been the constant hard effort of everyone involved that has helped to realize and make real the vision and motto of the institution -to reach the unreachable which symbolizes the fact that nothing is beyond our imagination or impossible

21.03.2023



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